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on the assumption that, if the seat is provided with "sound emitting means" such as, for instance, loudspeakers connected to the seat or integrated therein and intended for individual transmission of sound - for instance the sound of a television film in an airplane — the user/passenger will want to set the position of this sound emitting source or these sources relative to his/her head such that the received sound is optimal, the more so since the sound is emitted rather softly to prevent noise nuisance to the surrounding passengers. The passenger will further direct his efforts to dampening ambient sounds as much as possible by means of, for instance, dampening material around the source of emission. As the passenger will want to set the position of head and loudspeakers to optimal sound reception, an "incentive" is created to simultaneously set the air emission means having to provide the passenger individually with outflowing fresh air to be optimal, that is, by giving the air outflow opening(s) a fixed position relative to the position of the breathing zone

It is noted that the German patent publication DE 101 63 051 discloses a seat in an open car, wherein a headrest of the seat is provided with a fan, fan channels and a heating element for generating a heated air flow near the head of the car driver.

Preferably, the sound will be emitted in stereo by a left side and a right side sound member. The air current can then be emitted to the breathing zone of the user from a left side and/or a right side outflow position, fixed in accordance with the mutual position of the breathing zone with respect to the left or right ear, respectively, of an average user. When the user brings the emission position for both the left side sound channel and the right side sound channel in accordance with the position of his ears by optimization of the

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received sound, then, the air current openings too will be brought in the proximity of the breathing zone. When only one of the channels is listened to, then too, the fresh air current will be blown out at the correct position, i.e. via the outlet opening that is fixedly connected to the sound emitter that indeed is used.